

ORDER



Orders
Order / Rev: 163711
Alt Order #: 06838083
Product Desc: AMER ACTION NETWORK
Estimate: 2868
Flight Dates: 09/14/12 - 09/20/12
Original Date / Rev: 08/01/12 / 08/01/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: American Media & Advocacy Group
Buying Contact: Ben Angle
Billing Contact:
 815 Slaters Ln
 Alexandria, VA 22314-1219

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Action Network
Demographic: A35+
Product Codes: PL2
Priority: 1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	31	\$29,700.00	\$25,245.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	31	\$29,700.00	\$25,245.00	69.80
Totals	31	\$29,700.00	\$25,245.00	69.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/14/12	09/14/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	----F--	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					2	\$800.00		2.40			
E 2	M	09/17/12	09/17/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$800.00		2.40			
E 3	M	09/18/12	09/18/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					2	\$800.00		2.40			
E 4	M	09/19/12	09/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--W----	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					2	\$800.00		2.40			
E 5	M	09/20/12	09/20/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	---T---	:30	2	\$800.00	1	2.40	NM	2	\$1,600.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					2	\$800.00		2.40			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	09/15/12	09/15/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$500.00	1	1.90	NM	1	\$500.00
5 EW NW-SA 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$500.00		1.90			
E 7	M	09/16/12	09/16/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$1,000.00	1	3.70	NM	1	\$1,000.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$1,000.00		3.70			
E 8	M	09/14/12	09/14/12	M-F Midday News M-F Midday News	CM	11a-12p	----F--	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$500.00		1.40			
E 9	M	09/17/12	09/17/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$500.00		1.40			
E 10	M	09/18/12	09/18/12	M-F Midday News M-F Midday News	CM	11a-12p	-T-----	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$500.00		1.40			
E 11	M	09/19/12	09/19/12	M-F Midday News M-F Midday News	CM	11a-12p	--W----	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$500.00		1.40			
E 12	M	09/20/12	09/20/12	M-F Midday News M-F Midday News	CM	11a-12p	---T---	:30	1	\$500.00	1	1.40	NM	1	\$500.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$500.00		1.40			
E 13	M	09/14/12	09/14/12	M-F 3-4p Twin Cities Live	CM	3-4p	----F--	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$300.00		1.00			
E 14	M	09/17/12	09/17/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$300.00		1.00			
E 15	M	09/18/12	09/18/12	M-F 3-4p Twin Cities Live	CM	3-4p	-T-----	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$300.00		1.00			
E 16	M	09/19/12	09/19/12	M-F 3-4p Twin Cities Live	CM	3-4p	--W----	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$300.00		1.00			
E 17	M	09/20/12	09/20/12	M-F 3-4p Twin Cities Live	CM	3-4p	---T---	:30	1	\$300.00	1	1.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$300.00		1.00			
E 18	M	09/14/12	09/14/12		CM	6-630p	----F--	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p										
				M-F 6-630p										
5 EW NW 6P MF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,200.00		2.50			
E 19	M	09/17/12	09/17/12	M-F 6-630p	CM	6-630p M-----	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00
				M-F 6-630p										
5 EW NW 6P MF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,200.00		2.50			
E 20	M	09/18/12	09/18/12	M-F 6-630p	CM	6-630p -T-----	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00
				M-F 6-630p										
5 EW NW 6P MF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$1,200.00		2.50			
E 21	M	09/19/12	09/19/12	M-F 6-630p	CM	6-630p --W----	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00
				M-F 6-630p										
5 EW NW 6P MF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----				1	\$1,200.00		2.50			
E 22	M	09/20/12	09/20/12	M-F 6-630p	CM	6-630p ---T---	:30	1	\$1,200.00	1	2.50	NM	1	\$1,200.00
				M-F 6-630p										
5 EW NW 6P MF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---				1	\$1,200.00		2.50			
E 23	M	09/16/12	09/16/12	Su 530-6p	CM	530-6p -----S	:30	1	\$1,200.00	1	3.70	NM	1	\$1,200.00
				Su 530-6p News										
5 EW NWS E-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,200.00		3.70			
E 24	M	09/14/12	09/14/12	Friday Prime A	CM	7-8p ----F--	:30	2	\$2,000.00	1	2.80	NM	2	\$4,000.00
				Shark Tank										
SHARK TANK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				2	\$2,000.00		2.80			
E 25	M	09/16/12	09/16/12	Sunday Prime A	CM	6-7p -----S	:30	1	\$5,000.00	1	6.40	NM	1	\$5,000.00
				America's Funniest Home Videc										
AFHV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$5,000.00		6.40			
												Totals	31	\$29,700.00